

Dana Strengthens Management Team

Brad Wolstenholme to head Dana Australia's Aftermarket division.

Dana Australia has appointed Brad Wolstenholme in the newly created role of General Sales Manager – Aftermarket. This position is key to achieving Dana's stated objective of double-digit growth in Australia and New Zealand.

Dana Australia is currently launching extensive, new Aftermarket products sourced from its Global Supply Chain and committing additional resources to raising the profile of its Aftermarket business. Speaking before the 2015 AAA Expo, Dana Australia's Managing Director, Peter Langworthy said "The time is right for us to bring these exciting new products to market and take the next step in driving our business in Australia and New Zealand to the next level. Brad has the leadership qualities we need to make this happen."

Mr. Wolstenholme brings many years of General and Aftermarket Management experience in both Light Vehicle and Commercial Vehicle segments.

Mr. Wolstenholme has formal qualifications in business from RMIT University, Melbourne, and has extensive experience in new business development and managing and leading change. "Dana has an enviable product range and a firm strategy to strengthen Aftermarket sales and I am excited to lead this division to new heights," said Wolstenholme.

Mr. Langworthy added: "The company looks forward to having Mr. Wolstenholme's skills and qualities to realise our Aftermarket division's objectives during this important growth phase."

Dana Australia is exhibiting for the first time at the Australian Auto Aftermarket Expo, 16 – 18 April 2015 - Melbourne Exhibition Centre, Stand Number Q38.

About Dana Holding Corporation

Dana is a global leader in the supply of highly engineered driveline, sealing, and thermal-management technologies that improve the efficiency and performance of vehicles with both conventional and alternative-energy powertrains. Serving three primary markets – passenger vehicle, commercial truck, and off-highway equipment – Dana provides the world's original-equipment manufacturers and the aftermarket with local product and service support through a network of nearly 100 engineering, manufacturing, and distribution facilities. Founded in 1904, the company employs approximately 23,000 people in 25 countries on six continents. In 2014, Dana generated sales of \$6.6 billion.

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